

Sponsorship Proposal *for*



Stonewood 75

A Community Celebration

Celebrating the Founding of Stonewood, WV

Proceeds to Benefit Stonewood First Responders

Stonewood 75

A Community Celebration

Celebrating The Founding of Stonewood, WV

The City of Stonewood, West Virginia is celebrating its Diamond Jubilee in 2022. A city-wide celebration is being planned for July 1-3, 2022. Stonewood 75 will showcase the rich history and valued treasures of the city with three days of family-oriented events, entertainment, and amazing local food & beverages.

We would like to invite you to help us make Stonewood 75 one of the best celebrations in the state. To achieve our desired level of exceptional hospitality—we need your participation. Your sponsorship will allow us to create the best environment for our attendee and it will provide you with a perfect forum to show your support for our community. Sponsorship of Stonewood 75 will provide your organization with a great regional marketing opportunity.

We anticipate the event will attract attendees from all over the state and former Stonewood residents from other parts of the country. The benefits of your sponsorship are limitless and will only strengthen the image of your organization.

There are several different levels of sponsorship available. The sponsorships available provide an attractive portfolio of outreach and exposure opportunities. This sponsorship would allow your organization to achieve the greatest return on investment possible. To learn more about the sponsorship opportunities available or if we may answer any questions you have, please email [Jan Hinkle \(jadave13@gmail.com\)](mailto:Jan.Hinkle@jadave13@gmail.com). Thank you in advance for your consideration, time and your participation in this amazing event.

Sincerely,

The Stonewood 75th Committee

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Available Sponsorships

As an asset to Stonewood, Harrison County and the entire state we understand the importance of providing positive community and public relations for your organization. Our goal is to provide you with maximum exposure and the highest return on your investment. We are confident that sponsorships of our celebration will be beneficial in both the short and long term.

Following are the sponsorship levels available for your review.

- **Presenting Sponsor - \$10,000**
 - Friday Night Entertainment with VIP seating for 20 (Only 1 of these will be granted)
 - Logo Displayed on All Event Signage
 - Logo Displayed on All Promotional Materials (brochures, e-marketing, programs, etc.)
 - Acknowledgement as the Presenting Sponsor on the City of Stonewood website
 - Full-page color ad in the Stonewood 75 Commemorative Program (7.5 inches wide by 10.5 inches tall)
 - Opportunity to Address Attendees (multiple times)
 - Complimentary Exhibit Space Available During event

- **Gold Sponsor - \$7,500**
 - Fireworks on Saturday July 2, 2022. (Only 1 of these will be granted)
 - Logo Displayed on Event Signage
 - Logo Displayed on Promotional Materials (brochures, e-marketing, programs, etc.)
 - Acknowledgement as a Gold Sponsor on the City of Stonewood website
 - Half-page color ad in the program guide (7.5 inches wide by 5 inches tall)
 - Complimentary Exhibit Space Available During event

- **Silver Sponsor - \$5,000**
 - Sponsor Fireman's Parade on Saturday July 2, 2022. (Only 1 of these will be granted)
 - Logo Displayed on Event Signage
 - Logo Displayed on Promotional Materials (brochures, e-marketing, programs, etc.)
 - Acknowledgement as a Silver Sponsor on the City of Stonewood website & event program guide
 - Quarter-page color ad in the program guide (3.7 inches wide by 5 inches tall)
 - Complimentary Exhibit Space Available During event

- **Bronze Sponsor - \$2,500**
 - Name Displayed on Event Signage
 - Name Displayed on Promotional Materials (brochures, e-marketing, programs, etc.)
 - Sponsor Community Breakfast on Sunday, July 3, 2022. (Only 1 of these will be granted)
 - Acknowledgement as a Bronze Sponsor on the City of Stonewood website & event program guide
 - Complimentary Exhibit Space Available During event

- **Friend of Stonewood Sponsor - \$1,000**
 - Name Displayed on Event Signage
 - Name Displayed on Promotional Materials (brochures, e-marketing, programs, etc.)
 - Acknowledgement as a Friend Sponsor on the City of Stonewood website & program guide

- **Patron of Stonewood Sponsor - \$250 - \$500**
 - Acknowledgement as a Patron Sponsor on the City of Stonewood website & program guide

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Sponsorship Agreement

Please fill out the following section with information of the point of contact for this sponsorship. This is the person Stonewood 75 will contact regarding questions, the person to receive invoices, etc. The deadline to secure and pay for a sponsorship is May 1, 2022. The deadline to finalize and submit all ads for the gala's program book is June 1, 2022. Questions should be directed to [Jan Hinkle \(jadave13@gmail.com\)](mailto:Jan Hinkle (jadave13@gmail.com)).

Sponsorship Point of Contact Information

Name: _____

Email: _____ Phone: _____

Address: (for receiving correspondence): _____

Please fill out the remainder of this form with details of business or individual sponsoring event.

Sponsorship level: Presenting (\$10,000) Gold (\$7,500) Silver (\$5,000)

Bronze (\$2,500) Friend of Stonewood (\$1,000)

Patron of Stonewood (\$250 to \$500)

Sponsor Name (Business/Group/Person): _____

Will you require an invoice for this sponsorship? Yes No

I acknowledge that I am authorized to commit this organization, or myself, to sponsoring Stonewood 75. I also acknowledge that I will be the responsible party to ensure the sponsorship is paid for by the agreed upon due date. I acknowledge that I will not be entitled to a refund. I also grant Stonewood 75 permission to use my image and/or company logo, tag line and any other images for use in all marketing materials as required by Stonewood 75.

Signature

Date

Payment must be made via check or money order to

Mail to: City of Stonewood
8052 Southern Ave.
Stonewood, WV 26301

Make payable to: City of Stonewood

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